

Adsmovil Social Influencer Solutions



ADSMOVIL EXPANDS ITS PRODUCT OFFERING INFLUENCER MARKETING

Adsmovil can work with the influencers to customize content for specific audiences resulting in engaging and organic content.

With the implementation of advanced audience profile tools, Adsmovil's Social Influencer offering allows brands to reach their desired multicultural audiences more efficiently to maximize campaign results.



These new social tools, together with real-time analysis, provides Adsmovil's clients with a strategic advantage to profile and build lookalike audiences; and choose the right personality for each campaign, as well as optimize and provide clients with accurate campaign insight reports.

Adsmovil has a direct, human connection that gives us a privileged access to many of the most influential personalities and celebrities in the Hispanic world.

Our standing in the influencer landscape allows us to generate organic and extremely creative and original content that includes publication of videos in short or long format, virtual events, sweepstakes, challenges, surveys, and polls, as well as media tours and other proposals for valuable content that manage to capture the user and make him interact with the brand.

Social Media Channels:



CELEBS

1MM or more followers



@maluma
Singer
53,2 MM



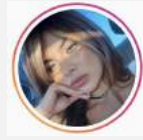
@shakira
Singer
70.2 m

MEGA

1MM or more followers



@camilacabello
Lifestyle, Fashion
2,4 MM



@laurasanchezh_
Model & Content creator
1.2 MM

MACRO

100K – 1 MM followers



@danydigo
Lifestyle, Comedy
324k



@elyisustv
Chef, TV
212k

MICRO

10K – 100K followers



@marinessduarte
Lifestyle, Maternity
14.8K



@danidued
Fashion, Travel, Lifestyle
54.6k

NANO

Less than 10K followers



@andrebrice
Fashion, Motivation
10K



@anya.carranza
Lifestyle
10k

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Adsmovil

MOBILE ADVERTISING SOLUTIONS

